Mallory and the executive team are hard at work to make this year’s Big Event on March 27, 2010 the best yet! The team, along with the help of The Big Event committee and staff assistants, plans to recruit over 14,000 Aggies and will accept 1,500 job requests from the community!

On October 30th, The Big Event is excited to hold its first annual “Big Event Gala and Silent Auction: Western Elegance” at the Brazos Valley Expo Center. The Big Event has also updated its expansion packet and will begin traveling to Big Events across the country to help start programs and/or aide current Big Events!

Mallory Myers is a Political Science major, Class of 2011.
Meet our Advisor, Melissa Shehane

On July 1, 2009, Melissa Shehane was appointed as the Senior Advisor to the Leadership and Service Center within the Department of Student Activities. She will serve as the advisor for The Big Event committee as well as the Gilbert Leadership Conference, work with service-learning initiatives, connect students with service opportunities in the Bryan/College Station area, and will begin a part-time Ph.D. program in Agricultural Leadership, Education, and Communications this fall. Prior to coming to Texas A&M, she served as the Associate Director for Leader Development and Civic Engagement at Baylor University.

Melissa earned a Master’s degree in College Student Affairs from The Pennsylvania State University in May 2007 where she served as the graduate assistant to the vice president for student affairs. Prior to her professional career in student affairs, she attended Texas A&M University where she earned a Bachelor of Science degree in Renewable Natural Resources in 2004. Melissa and her husband, Michael, currently reside in Gause, Texas where they have two pets, Bear (miniature daschund) and Toby (kitten). When she isn’t working, Melissa enjoys spending time with family, playing sports, and photography. Finally, Melissa would like to share that “she is excited about this next year and cannot wait to get know the members of The Big Event committee.”

Recruitment: Work Hard, Serve Hard

Mallory Johnson is a Management major, Class of 2010. Jacob McDougal is an Industrial Distribution major, Class of 2010.

With all that awaits committee this semester, Jacob can’t help but get excited about the relationships that are going to grow between everyone on the executive staff of The Big Event this year. These are friendships that will last for a lifetime and more. While Jacob knows his responsibilities have increased tremendously, he is certain the experience will be rewarding and will make a difference.

Mallory is excited about leaving a lasting impact on both the university that she loves so much and the community that has been so wonderful over the past few years. She looks forward to all of the new people she will meet and work with as a member of the exec staff and cannot wait to see all of the changes and improvements that the team is going to accomplish over the next year! Recruitment set a goal of recruiting 14,000 student volunteers this year. They are really going to be making an effort to reach out to the freshman class and let them know what TBE is and how to get involved.

Assistant Director

Ryan Byrne is a Psychology major, Class of 2011.

As this year’s Assistant Director, Ryan cannot wait to start preparing for The Big Event 2010. Besides keeping up with the finances in his main role as The Big Event’s chief financial officer, Ryan can frequently be found hard at work in the Big Event office performing his various other leadership and organizational responsibilities. Ryan is also excited about building relationships with this year’s executive team as well as with The Big Event committee and staff assistants. Working and serving hard with other service-minded Aggies has become Ryan’s passion while at Texas A&M and he can’t wait to share in The Big Event day-of experiences with thousands of other Texas A&M students on March 27th.
Operations: 1st Annual Gala

Sarah Bett is a Marketing major, Class of 2010. Frank Edmiston is a Finance major, Class of 2010.

Sarah is most excited about getting the First Annual Gala and Silent Auction off the ground. The planning process has been unbelievable and she can’t wait until October.

It is hard to describe the feeling of knowing that you are helping to equip 14,000 plus students with the tools they need to serve their fellow Bryan/College Station citizens.

Sarah and Frank are looking forward to making The Big Event even better than before by incorporating the individual talents of our committee members into the overall goal of this outstanding service organization. But as for March, Sarah and Frank cannot wait to stand in the parking lot of Reed Arena with over 14,000 students and watch them get all their tools in a matter of minutes!

Currently, there are 72 campuses across the nation that host a Big Event or similar service project.

Outreach: Thinking BIGGER!

Emma Fisher is a Chemical Engineering major, Class of 2011.

Dave Browning is a Mechanical Engineering major, Class of 2010.

Outreach executives Emma and Dave are really excited about the upcoming year. They have revamped the expansion packet to send to schools, clubs, and churches in their effort to spread the news about The Big Event. They are also fortunate enough to have the opportunity to expand the mission of The Big Event by visiting other campuses this year! They hope to visit one campus each semester. Also in the works for the year ahead is the 4th Big Event Conference to be held January 30, 2010. Aiming to have twenty groups attend the conference is a big goal, but they cannot wait to help existing Big Events and aid other schools wishing to develop their own.

Outreach also hopes to recruit 1,400 jobs from the Bryan and College Station area for the 14,000 participants to complete on March 27, 2010!

Get with Programs!

Kristen Hinerman is an Education major, Class of 2011. Matt Wayne is an University Studies major, Class of 2010.

Kristen and Matt are extremely excited about working with the committee this year to maximize involvement and enthusiasm in The Big Event. They know that uniting the hearts and minds of a large group of Aggies who are willing to serve their community will be both exciting and rewarding. They are humbled to be a part of this amazing and original Aggie tradition, and they plan on doing everything in their power to make sure that this year’s Big Event is the biggest and best ever! Whoop!!
The Big Event

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One Big Day. One Big Thanks.
One Big Event.

The Big Event is the largest, one-day, student-run service project in the nation where students of Texas A&M University come together to say “Thank You” to the residents of Bryan and College Station. For the past 27 years Aggie students have participated in this annual event to show their appreciation to the surrounding community by completing service projects such as yard work, window washing, and painting for community members. Although The Big Event has become the largest one-day, student-run service project in the nation, our message and our mission remains the same –

to simply say “Thank You.”

Meet the New Executive Team

OUTREACH

Dave Browning & Emma Fisher

DIRECTOR & ASSISTANT DIRECTOR

Ryan Byrne & Mallory Myers (Director)

OPERATIONS

Frank Edmiston & Sarah Bett

RECRUITMENT

Jacob McDougal & Mallory Johnson

PROGRAMS

Matt Wayne & Kristen Hinerman