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Howdy!

Texas A&M has constantly been growing and now, even with the largest freshmen class in the school’s history and our recent SEC move, The Big Event continues to remain a hallmark of A&M. The routed tradition of self-less service runs deep in the hearts and minds of each student and Big Event continues to remain the avenue by which students express this tradition. This is now the 32nd year for The Big Event and it is scheduled to take place on March 29th 2014. We are currently working hard to fundraise, recruit students to serve as Staff Assistants, and improve the effectiveness of The Big Event in everything we do. In the following pages you will be able to read about our Executive Staff Team and some of our new initiatives for the year. I am extremely confident in our Executive Staff Team with over 30+ years of combined experience, desire to dream big, and most importantly their desire to during serve and impact the lives of people around them.

Over the past 4 years The Big Event has seen some remarkable changes; from online student sign-ups, to national recognition, community T-Shirts & Thank you notes, and a drastic increase in participants. Moving into this year we are revolutionizing our fundraising effort through sponsorship, expanding The Big Event worldwide through Study-Abroad, increasing our Alumni connection, changing our online system, providing specific roles and leadership opportunities to Committee, and increasing our connection to Staff Assistance through experience on certain committees within the organization. We also have a desire to connect with student organizations by providing opportunities for them to be recognized at Gala, and implementing a project that students from the department of Industrial Engineering have designed. By immensely increasing the leadership role on The Big Event committee, we have created an atmosphere that is constantly focused on improvement, quality, and the ability to dream big. Every committee member has their own specific project and role where they can determine what goals they wish to accomplish this year.
One of the most exciting updates from The Big Event is our worldwide expansion through study abroad. The Big Event is looking to go to Germany, Italy and Spain this upcoming semester. One day we hope to establish One Day, One Logo and One T-shirt across every school with a Big Event for a “One Big Thanks.” We also just released our new Sponsorship Packet, which provides lucrative marketing benefits and a tax exemption for businesses wishing to sponsor The Big Event. You can read more about this in our sponsorship portion. Ultimately, our goal is to be effective in everything we do and also affect every person we interact with.

We are incredibly thankful for your continued support of The Big Event. The Big Event would not be possible without your support and we hope you would consider giving to The Big Event this year to help sponsor or fund some of the initiatives listed above. Thank you to all the residents in the Bryan & College Station area, to the students of Texas A&M for serving every year in The Big Event, to the community, and to our incredible members on Big Event who have given much of their time and talents to put on the largest student-run service project in the entire world. Please join us this March 29th 2014 for The Big Event at Texas A&M University.

God Bless and Gig ‘Em,

William Nereson
The Big Event Director 2014
director@bigevent.tamu.edu
Our Mission:
Through service-oriented activities, The Big Event promotes campus and community unity as students come together for one day to express their gratitude for support from the surrounding community.

“No one is useless in this world who lightens the burdens of another.”
Charles Dickens

About the Event:
The Big Event at Texas A&M University is an organization, which strives to uphold the ideals of unity and service. This one-day event is not intended to serve based on socioeconomic need, but rather a way from the student body to express their gratitude to the entire community which supports Texas A&M. It is important to remember The Big Event is not about the number of jobs completed or the number of students who participate each year. Instead, it is the interaction between students and residents and the unity that results throughout the community that makes The Big Event such a unique project.
History

In 1982, The Big Event was founded at Texas A&M University by Joe Nussbaum, the Vice President of Student Government Association. Mr. Nussbaum envisioned a one day service project where students could show their appreciation for the Bryan and College Station residents’ continued support of the university. The Big Event had humble beginnings, starting with six students wanting to thank the community through their actions. The early jobs included cleaning and mowing local cemeteries with all tools provided by job recipients. Thirty-one years later, The Big Event is the largest one-day student-run service project in the nation, and supplies all of their own tools to provide the highest-quality and most active “Thank You” to the community. Mr. Nussbaum viewed The Big Event as a way for students to show their gratitude by completing various tasks at area residents’ homes. He believed that it was the least that students could do to give one big thanks to their community on one big day each year.
Recognition

The Big Event is now recognized as the largest one-day student-run service project in the nation. It continues to break its own records each year. The Big Event has won awards from Keep American Beautiful Distinguished Service Citation award in 2004 and the Keep Texas Beautiful: Ruthe Jackson Youth Leadership Award for 2003 to 2004. Texas A&M University Student Government of 2009, The Big Event received a Daily Points of Light Award presented by Chairman of the President Barack Obama and Former President George H.W. Bush. This award marked a significant milestone for The Big Event as a leader in service.

Long-term Vision

“We hope to establish a single day where students at campuses across the nation come together for one big day, one big thanks, one Big Event. Though we may not be working side by side, the spirit of selfless service will be apparent from coast to coast.”

Service Perspective

Community: 1,950 Jobs

Students: 20,000 Participants

Staff Assistants: 228

Committee: 42

Executive Staff: 10

Directors: 2
Who We Are

The Big Event operates with a committee of approximately 40 members. The committee is broken into five sub-committees, each comprised of about eight members. The sub-committees are divided into operations, recruitment, outreach, programs, and development. These sub-committees work throughout the year to complete various tasks that help The Big Event continue to be successful. Operations sub-committee is responsible for gathering donations and ordering needed supplies. The main focuses of the recruitment sub-committee are the students, staff, and faculty that will participate on the job sites. The outreach sub-committee hosts an annual conference to expand the event to other universities. The programs sub-committee is in charge of the organization’s events and activities. The development sub-committee works with the surrounding community to find jobs to be done on the day of The Big Event. In the spring, the committee is joined by an additional 220 members, called Staff Assistants to help with job site checking, student recruitment, and activities for the day of. The Big Event requires a large work force and year round preparation.
All Around the Globe

As The Big Event spreads across the nation, we are looking to expand on a global scale. What better way to do this than go through our very own study abroad program? We are discussing the possibility of other schools doing this with their study abroad programs as well. Our hopes are that we can spread across the world in direct proportion to how we have spread across the United States, so that the spirit of selfless service is not only spreading coast-to-coast but country-to-country. This worldwide “thank you” will be a momentous event that we cannot wait to have come to fruition.
Conference will be hosted at Texas A&M University January 31st-February 2nd. Registration is now open at onebigthanks.tamu.edu. Conference will include roundtables hosted by the Texas A&M Executive team, a member of the Texas A&M IT department, and Auburn University, as well as a speaker for our main session, and a workshop hosted by Chadron State. If you are interested in aiding in sponsoring Conference or have any questions, please contact the Outreach Executives at bigeventoutreach@gmail.com.
Why We Serve

This is the flow and perspective we should want our entire staff to have when they choose to serve. We serve in order to build relationships and those relationships change the lives being served along with the ones serving.

T-Shirts

This year The Big Event is going to fund T-Shirts for over 20,000 student participants and donors. The cost will be about $45,000 and we need your help. If your company or organization would like to sponsor The Big Event T-Shirts and receive a spot for your company’s logo on the shirt please email bigevent@bigevent.tamu.edu with your contact information and any questions you may have. You can also refer to our sponsorship packet located at bigevent.tamu.edu/sponsorship to learn more about these sponsorship opportunities. At the bottom of this page we have our new Sponsorship Packet and Sponsorship Agreement forms. Please review these, as we will be excited to provide your company with the listed benefits and to serve you as we serve the residents of Bryan & College Station.
This year The Big Event hopes to serve businesses by providing sponsorship opportunities with very lucrative benefits. The growing needs of The Big Event have created the need to redo our fundraising process. With our new sponsorship packet, The Big Event hopes to provide your company with marketing, student connection, advertising and recognition benefits that will positively impact your company’s reputation and ability to recruit some of the top talent of Texas A&M. Below you can view some of the benefits offered in our Sponsorship Packet.
If you are interested in making a contribution to The Big Event,

For any further questions or information, contact us:

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