Our team began with this fundamental question in mind, daring to create an organization and dreaming to change the community around Texas A&M forever. The founders envisioned a one-day service project where residents of Bryan and College Station would be shown appreciation for their continued support of Texas A&M University students. Thirty-two years later The Big Event has spread to over 110 universities and colleges, 3 countries. Big Events in Mexico, Germany, & Australia are following the lead of The Big Event at Texas A&M.

In 2013, The Big Event had 17,643 students attend completing 1,853 jobs for residents.

We have come a long way since 1982 and we have not done it alone. With an executive team, committee, and staff of 270 students, and incredible support by our sponsors, The Big Event remains the largest one day student service project in the nation. We ask that you serve with us at The Big Event 2014.

-The 2014 Big Event Team
What people are saying about The Big Event...

“I want to congratulate the Big Event team for pulling together the Big Event which I know is no easy task. I understand that this event is one of the countless ways that students at this university are giving back to the community.”

President Obama
At Points of Light Award
United States of America

“Big Event is an amazing student effort, but it does not happen without cost. Between supplies, publicity, insurance the funding cost is $140,000. The students can’t do it alone. Your support is needed and valued.”

Robert M. Gates
Former President
Texas A&M University
Sponsorship Levels

GREEN $1,000+
- Ad Published
- Promo Poster
- Website Link
- Logo Placement

BRONZE $3,000+
- Company in Jobsite Packet
- Promo materials in Packet
- Bronze Level Poster
- 2 Tickets to Gala

SILVER $5,000+
- Silver Level Poster
- Logo Printed on Stage Banner
- Tent Area for Day of
- Promotional Items Distributed
- 3 Tickets to Gala
GOLD $10,000+
◆ Gold Level Poster
◆ Logo on Student Shirts
◆ Logo on LED Board for Day of
◆ Joint Press Release
◆ Logo on Resident Magnets
◆ 4 Tickets to Gala
◆ Gala Promotional Table

PLATINUM $20,000+
◆ Promo materials to Residents
◆ Logo on Resident T-Shirts
◆ Logo on Yard Signs
◆ Corporate Logo and Link
◆ Larger Tent Area for Day of
◆ Full Accommodations
◆ Seat onstage for Day of
PREMIUM $50,000+

◆ With benefits as limitless as our Student Body’s Spirit we provide a fully customizable package.
Contact Us

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