



SPONSORSHIP INFORMATION



Since its introduction in 1982, The Big Event has become the largest one-day, student-run service project in the nation. Each spring, tens of thousands of Texas A&M students come together to selflessly serve their fellow neighbor. For the past 37 years, The Big Event has evolved into something truly grand, yet our message and our mission remains the same – to simply say “Thank You.”

"Keep serving until you've changed the world. But, at the end of it all, you'll find you may have changed yourself even more. The Big Event isn't Big because of our numbers. It is Big because it is an idea. An idea that one day you learn to do The Big Event every day of your life."

- Will Nereson '14



Howdy!

On behalf of The Big Event, I would like to thank you for your interest in donating to our organization. We understand that varying economic situations can make donating time, money, and resources a difficult feat. However, we hope that you see the value in our mission and choose to partner with The Big Event in any manner you see fit.

In 1982, a group of students came together in an effort to help clean up parts of the Bryan / College Station community. As the organization grew, The Big Event geared its efforts toward serving individual households and non-profit organizations in the community. In doing so, the student participants of Texas A&M University came to understand the importance and benefits of selfless service, one of the six core values of our school. We are now the largest one day student-run service project in the nation. Though we serve many, our value does not lie within our numbers. We have experienced and heard countless stories from both residents and students of how their experiences with The Big Event have changed their lives. This is the true value of our organization. It allows students and residents to treat and serve one another with respect, resulting in a community like none other. Our ultimate mission is as follows:

“Through service-oriented activities, The Big Event promotes campus and community unity as students come together for one day to express their gratitude for the support from the surrounding community.”

As a fully student-run organization, the leadership of our organization changes from year to year, but our mission remains the same. We are an organization focused on facilitating and performing simple acts of service that create a timeless impact. I am proud to report, as the Director of The Big Event 2019, that this mission has been and will continue to be fulfilled.

We are fully committed toward recognizing, rewarding and supporting you and/or your organization’s contribution to The Big Event. Our specific methods of accomplishing this are outlined in the sponsorship packet below. Please note that items, food, and other physical goods that are donated in-kind will be recognized according to their market value. If you have any questions, please call (979) 845-9618 or email outreach@bigevent.tamu.edu. Thank you again for your time and consideration in supporting The Big Event.

Sincerely,

Reese Svetgoff ‘19
Director





SPONSORSHIP LEVELS



PAINTBRUSH LEVEL: \$250+

- Name posted on Sponsorship Page on The Big Event website
- Name published in newsletters to The Big Event followers



HAMMER LEVEL: \$500+

- Paintbrush Level Promotions
- Name published on sponsor hand-out distributed to 2,000+ student groups



SAW LEVEL: \$1,000+

- Hammer Level Promotions
- Logo published on sponsor hand-out distributed to 2,000+ student groups
- Individual "Thank you" posted onto The Big Event social media accounts
- Invitation to The Big Event Kick-Off Ceremony and VIP area on March 30, 2019



RAKE LEVEL: \$3,000+

- Saw Level Promotions
- Standard logo featured on The Big Event website
- Donor name written in text on The Big Event participant t-shirt (10,000+ sold)



SHOVEL LEVEL: \$5,000+

- Rake Level Promotions
- Large logo featured on The Big Event website
- Standard logo featured on The Big Event participant t-shirt (10,000+ sold)



LADDER LEVEL: \$7,500+

- Shovel Level Promotions
- Large Logo with a link to company website featured on The Big Event website
- Large Logo featured on The Big Event participant t-shirt (10,000+ sold)



Phone: (979) 845-9618

127 John J. Koldus Building
College Station, TX 77843-1236

Fax: (979) 862-8908

Outreach Executives
bigeventoutreach@gmail.com
bigevent.tamu.edu



SPONSORSHIP AGREEMENT

Company or Organization

Contact Name (Will serve as electronic signature)

Address

City

State

Zip code

Work phone #

Other phone #

E-mail address

Donation Options:

CHOOSE SPONSORSHIP LEVEL:

Paintbrush Level \$250+

Hammer Level \$500 +

Saw Level \$1,000 +

Rake Level \$3,000 +

Shovel Level \$5,000 +

Ladder Level \$7,500 +

1) Donate directly to The Big Event: The Big Event is a student organization and is NOT a tax-exempt organization. However, 100% of your donation will be credited to The Big Event! Please make direct donation checks payable to “**The Big Event**” and mail to:

Texas A&M University

Student Government - The Big Event (attn: Reese Svetgoff)

TAMU 1236

127 John J. Koldus Building

College Station, TX 77843-1236

2) Donate indirectly through The Texas A&M Foundation: The Texas A&M Foundation is a 501(c)(3) tax-exempt organization. Monetary donations to The Big Event may be made through The Texas A&M Foundation (for which no goods or services are provided in return), with 95% of such donation proceeds being credited toward The Big Event organization. Your donation will be acknowledged by The Texas A&M Foundation through a gift receipt. Please make checks payable to “**Texas A&M Foundation**”, and on the memo line write “**The Big Event**”. Please mail to:

The Texas A&M Foundation

401 George Bush Drive

College Station, TX 77840-2811

3) Online at bigevent.tamu.edu

Total donation amount